

2022

# ANNUAL REPORT



**Covering:**

2021 Financials & '21-'22 School Year

Mariposa Kids is a program of the Kids' Co-Op, Inc.





# A NOTE FROM THE EXECUTIVE DIRECTOR

The 2021-22 school year marked my first school year with Mariposa Kids. In fact, my first day with the organization was also the first day of school for San Francisco Unified School District and the children we serve. August 16, 2021 marked the district's first day back to full in-person learning for children. Needless to say, it was a big day for a lot of us.

With masks on and safety top of mind, local mandates allowed us to open our doors back to a full program of kids - an average of 38 daily to be exact. It had been some time since our Clubhouse at the James Rolph Jr. Park had a full house. With the cooperation of staff, families, and the kids we serve, it was a success! The impact of the pandemic threw curveballs, but as we reflect on the school year, all-in-all, we are feeling confident in the work of our organization and our service to children and families.

Through the pages here, we hope you walk away feeling proud to share in the successes and growth of our organization. For any company or organization to survive the upheaval of a worldwide pandemic is no easy feat. Our Board of Directors, our staff, and the support of our broader community ensured that Mariposa Kids' commitment to high quality out-of-school time care could outlast the ups and downs of 2020 and 2021.

With our updated *Mission, Vision & Values* in place, new programs to deepen our impact among those we serve, and our sound fiscal policy, we are confident that the year ahead is bright and will bring joy to children in our Clubhouse through their experience of free play in a safe space centered around community.

- *Ryan Hazelton*





## MISSION, VISION & VALUES

After surveying our staff, board, parents, and the children in our programs, Mariposa Kids established our new *Mission, Vision & Values* for the organization. These were created to center our focus as we look towards the future of service in our community and unite all of us towards common standards that connect every level of the organization.

Our mission is to support and inspire children's natural curiosity and independence through free play during their out-of-school time.



We envision vibrant communities that support the social emotional growth of all children through friendship and play.

### OUR VALUES

COMMUNITY

FUN

BELONGING

WELL-BEING

LEARNING



## JUNIOR REC LEADER PROGRAM

To help nurture the natural leadership skills children display and to develop the potential leadership qualities in children observed by staff, Mariposa Kids began our Junior Rec Leader Program in January 2022. This program not only helps focus children's leadership whilst in our After-School Program and camps, but helps provide staff with additional support in overseeing programming.

As a reward for their service, Junior Rec Leaders go on quarterly outings with our Program Director, Taylor Vecchioni. This year they went to the movies complete with popcorn and all the candy one could desire and to Oracle Park for a Giants afternoon game under the sun.

When asked what their favorite part is of being a Junior Rec Leader, our inaugural group (pictured above) said:

*Zane - "Helping out more."*

*Addie - "That I get to be responsible. And everything."*

*Nina - "I get to help with activities and hangout with the younger kids."*

*Lyle - "Helping out with Red Room." (Our TK-1st graders)*





# HEALTH & NUTRITION PROGRAM

Mariposa Kids provides two snacks to children during their time in our programs, both after-school and within our camp days. For special holidays and family occasions, additional treats and food are provided. Over the years, there has been interest in evaluating food options available in our programming, so we decided to officially launch our Health & Nutrition Program.

To nurture the well-being of children and families enrolled in Mariposa Kids, we strive to provide nutritious snack options and lessons about food, meal preparation, and nutrition in our programming. Our Health & Nutrition Program provides a center of focus that is meant to prioritize good food health in our children, while keeping in mind our core pillars of safety, play, and community.



As part of this program, Mariposa Kids partnered with Joyful Family Cooking to help with certain components. This included consulting on best practices for food selection and distribution for children and families, as well as being a direct service provider of activities like a class for kids on how to make a healthy parfait and a virtual healthy snack making demonstration for parents. Joyful Family Cooking also provided staff training on best practices for food purchasing and how to model nutritious snack options in a program. This ensures that MK staff, children, and families are all tracking in the same direction in our efforts to bring good health & nutrition into our programs.





# COMMUNITY PARTNERSHIPS



Over the course of the 2021-22 school year, Mariposa Kids expanded our community partnerships to include the Urban School of San Francisco and Gateway Public Schools. These two schools have become invaluable partners in our efforts to expand opportunities within our organization and the experiences of children in our After-School Program.

Katelyn, pictured above, is our first intern from Gateway Public School's *Gateway to the Workforce* internship program.

During the second semester, Katelyn joined us on Wednesdays to provide support to Rec Leaders working with our TK-1st graders. She has been a great help in the room as she played games and worked on craft projects with all the kids, ensuring each got special attention.

The Urban School of San Francisco centers public service to the community through its Service Learning Department. Every student is required to take the course that places them in non-profits around San Francisco. Each week, Mariposa Kids hosted 3-4 high school volunteers who helped engage children in our After-School Program as they ran around playing in Precita Park. We look forward to continuing our partnership with Urban School during the next school year.





# '21 - '22 SCHOOL YEAR STATS

With safety measures in place, our 2021-22 After-School Program and Holiday Camps were back at 100% capacity for the school year. Windows and doors were always opened. Air filters were always running. Masks were on until April 2022 when local health agencies agreed optional mask wearing could be extended to after-school programs and SFUSD. It was a full year. Check it out!

- 20% of After-School Program families received financial assistance.
- \$48,000 of financial assistance distributed to the After-School Program.
- 23 Holiday Camp registrations were subsidized totaling \$2,300 of financial assistance distributed.
- Streamlined system implemented to help families receive aid.

## After-School Program

- 180 instructional days
- 39 children served
- 8 pairs of siblings
- 15 children in grades TK-1st
- 24 children in grades 2nd-5th
- 3 community events
- 0 COVID closure days!

## Holiday Camps

- 22 children attended each day of Holiday Camp on average
- 16 days of camp provided

## Read-A-Thon

- 328 books read
- 10 pizzas rewarded
- 2 new bookshelves of books!

## Community

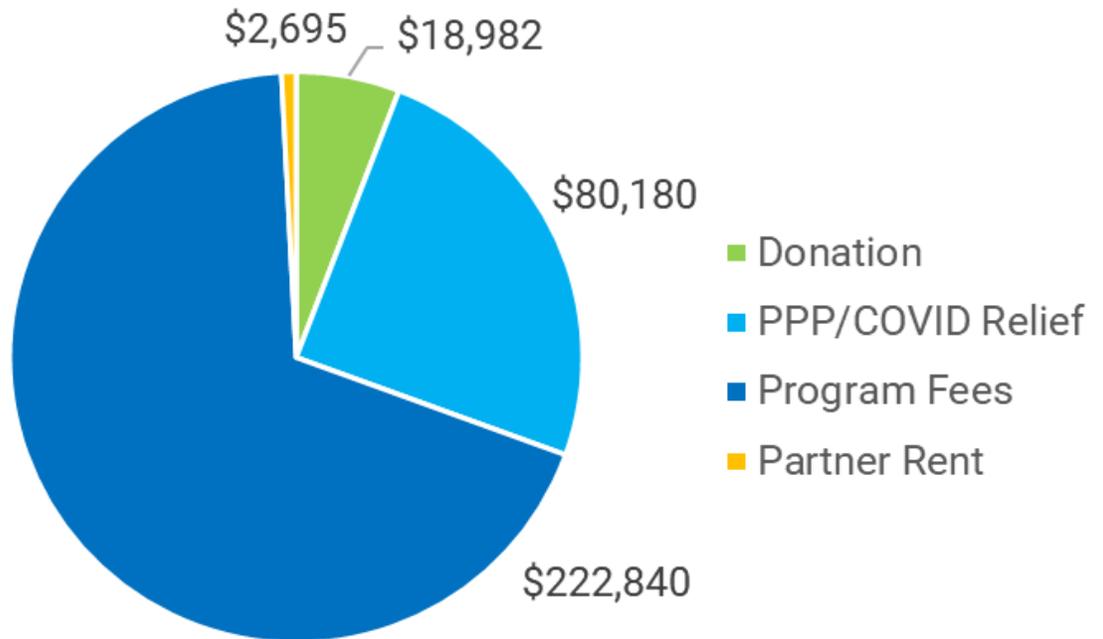
- 43 donations received
- 25+ volunteers served
- 100+ volunteer hours given



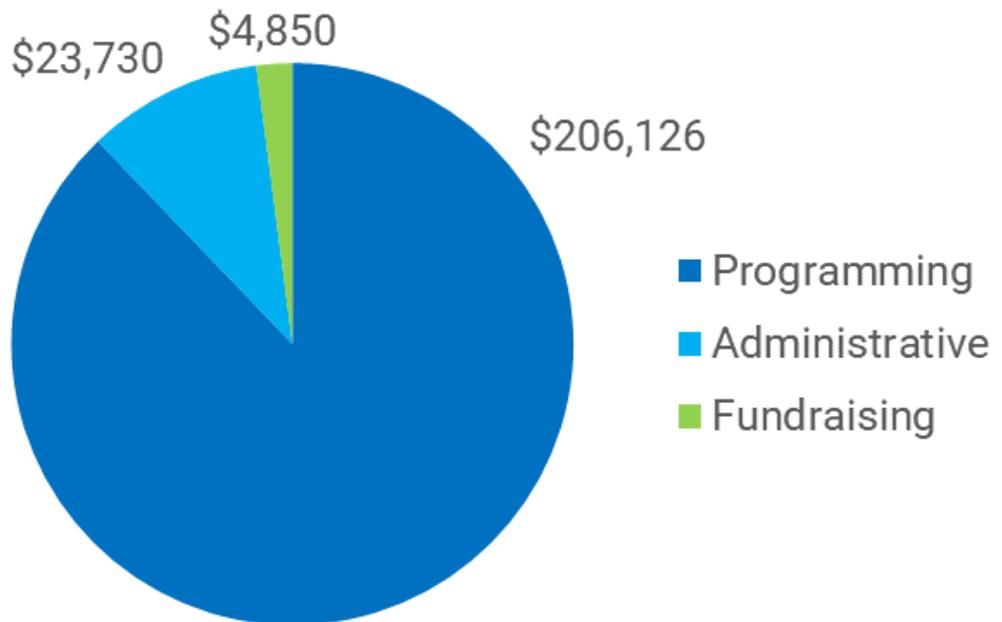


# OUR 2021 FINANCIALS

**Revenue -  
\$324,697**



**Expenses -  
\$234,706**



**General Notes on our 2021 finances (January to December fiscal year):**

- These are unaudited financials as we are not required to conduct internal audits. Our finance partners, Nonprofit Intelligence Partners and Wegner CPAs, help Mariposa Kids maintain and report our finances.
- Our PPP Loans and state grant related to COVID relief were forgiven in 2021 and counted as revenue in 2021.
- We do not publish lists of donors. If you would like a list of our financial supporters, please email our Executive Director, Ryan Hazelton, at [ryan@sfmariposakids.com](mailto:ryan@sfmariposakids.com) for more info.



# HOW YOU CAN HELP

As a community driven non-profit, Mariposa Kids relies on the time, talent, and resources of individuals, foundations, companies, and other non-profits. There are many ways you can support our organization:

- Build partnerships with us to bring resources into our programs like activities for kids, field trips, family services.
- Volunteer to share a cultural tradition or hobby with kids.
- Introduce us to your company giving program.
- Make a financial contribution at [sfmariposakids.com/donate](https://sfmariposakids.com/donate).
- Donate healthy nut-free and individually wrapped snacks.
- Donate gently used toys, books, or new art/craft supplies. Please check with staff before making this donation.

## **JOIN OUR BOARD OF DIRECTORS!**

We're looking for candidates from all backgrounds for our governance Board of Directors. Lend your expertise, experience, talents, and leadership skills to help guide our strategic vision into the future.

Have other ideas on how you would like to support our work? Reach out to our Executive Director, Ryan Hazelton, to discuss possibilities. Email Ryan at [ryan@sfmariposakids.com](mailto:ryan@sfmariposakids.com) or call us at 415-323-0732.

*The Kids' Co-Op, Inc./Mariposa Kids is a registered 501(c)(3) nonprofit and our Federal Tax-ID Number is 20-3558368.*





### **Our Team**

Ryan Hazelton, Executive Director | Taylor Vecchioni, Program Director  
Megan Moore, Rec Leader I | Alex Coffman, Rec Leader II | Alex Wong, Substitute Rec Leader

### **Our Board of Directors**

Katharine Berg, Vice Chair | Ena Ladi, Treasurer | Conrad Moore, Chair  
Jasmine Nettiksimmons, Secretary | Ryan Hazelton, Executive Director

### **Our Community Partners**

Children's Book Project | Leonard Flynn Elementary | Gateway Public Schools  
Joyful Family Cooking | Nonprofit Intelligence Partners | Safeway Foundation  
SF Recreation & Parks | Urban School of San Francisco



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